

Dear Friends,

Thank you for your support to end homelessness.

# The impact your generosity makes for local families can't be understated.

It's important and creates true change for our neighbors.

With gratitude,



Kevin Finn, President/CEO Strategies to End Homelessness

# Here to Help 363 Days a Year

Our **Central Access Point (CAP) Helpline** is the one number anyone experiencing or at-risk of homelessness in Hamilton County can call to find services or be placed in a shelter or homelessness prevention program.

In 2022, 4,416 people called **CAP**, 2,173 of these callers were families, most with minor children. In 2021 there was a 60% increase in the number of calls for help over the prior year. Additionally for 2022, there was a 105% increase in the number of calls to **CAP** compared to 2020.

Our trained **Intake Specialists** determine if the caller needs shelter immediately or if they can be referred to services that prevent homelessness.

Curtis called CAP seeking shelter for himself and his 1-year-old son. Our Intake Specialist placed them into the Shelter Diversion program.

With help, Curtis secured an apartment, furniture, and the benefits he and his son needed.

Through Curtis' hard work and **CAP's** intervention this family has a stable home and a bright future.

## How do families become homeless?

A household's descent into homelessness normally follows this progression:



## **HOUSING INSTABILITY**

In rental housing but over-extended, severely cost-burdened, paying 50%+ of their income for housing. The Ohio *Housing Finance Agency* reports roughly 1/4 of households across the state are severely cost-burdened. In Cincinnati, which has one of the fastest rising rent rates in the country, those numbers are even higher.

### AT RISK OF EVICTION/EVICTION

At risk of eviction: behind on rental payments due to inability to cover housing costs. Court-ordered removal from housing, or housing surrendered by tenant when facing eviction proceedings. Unfortunately, while people facing eviction are certainly in need, **they are not the population of people most imminently at risk** of being unsheltered on the streets or in an emergency shelter.

#### **DOUBLED UP**

Relying on others to provide a temporary place to stay, could be asked to leave at any time. **Statistically, the next group of people who will find themselves on the streets and in emergency shelters** are those people who do not have their own housing and are relying on others. These people sleeping on the couches and floors of family, friends and acquaintances, a situation commonly referred to as, "doubled-up".

emergency shelter unsheltered on the street

#### **EMERGENCY SHELTER/UNSHELTERED/ON THE STREET**

Having run out of temporary places to stay, residing in an emergency shelter or sleeping in a place not meant for human habitation.



At this point, a family is a candidate for the **Shelter Diversion** Program - if capacity is available

## What is Shelter Diversion?

A nationally recognized best practice, "Shelter Diversion" has the best outcomes and is the most cost-effective way to prevent homelessness. **But what is it, exactly?** 

Shelter Diversion prevents individuals and families from entering emergency shelters or sleeping in places not meant for human habitation. And spares families from experiencing the trauma of homelessness. **Here's how it works.** 



## **OUR SHELTER DIVERSION PROGRAM**

## WHO WE SERVE

have lost their own housing, are doubled up, and are running out of places to stay.



## Ou Help

## A CALL FOR HELP

Our Central Access Point Helpline determines if the caller needs shelter or can be placed into the program when space is available.

#### NEXT

Working with our landlord partners, our team tries to quickly find affordable housing for the client.





## HOMECOMING

We pay security deposit, several months' rent, and utilities. And often arrange for furniture to be delivered.

Let's create a community in which everyone has a stable home and the resources needed to maintain it.



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