Presentation Guidelines for RENEWAL Projects (5 minutes)

1. Basic agency & project description;
2. Explanation of Scorecard metrics the project scored poorly on;
3. Detailed strategy of how the agency plans to address these issues going forward;
4. How the project meets a specific need in the community;
5. How the project contributes positively to HUD System Performance Measures; and
6. Cost Effectiveness.

Presentation Guidelines for NEW Projects (7 minutes)

If applying for DV Bonus funds, clearly state that as the project focus. If not applying for the DV Bonus funds, do not request a specific type of new funding. New Projects that are selected to go into the community application will be assigned either "reallocated funds" and/or "bonus funds" as part of the overall prioritization process. Reallocated funds are typically used for the highest scoring new project(s).

1. Basic agency & project description
2. Explain how the project will address HUD's NOFA Policy Priorities
   a. Ending homelessness for all persons
      i. Describe the following:
         1. Target Population
         2. Anticipated numbers served & expected length of stay
      ii. Degree to which project will improve or positively impact overall CoC performance measurements
   b. Creating a systemic response to homelessness
      i. Degree to which the project addresses an identified gap in the system
   c. Strategically allocating and using resources
      i. Cost Effectiveness of proposed project budget
      ii. Match – explain the amount, source, and impact of matching funds (including secured capital or rental assistance funding)
      iii. If applicable:
         1. Agency's past performance in like projects
         2. Agency's scorecard results in like projects
   d. Use a Housing First approach
      i. Describe Housing First methodologies. Presenters are encouraged to use the Housing First Questionnaire as a guide.
3. Explain how the project adds value to the community
   a. Creation of new jobs
   b. Documented community support

Cost Effectiveness Format:
To be used for Renewal & New Projects

CoC Project Funding =_____/_____ = _____

                                    CoC + Match Funding Total   # of HH served in last Op. Year   Cost per HH

CoC funds represent ____% of project funding.

Other Project Funding=_____/_____= _____

                                 Other Project Funding*   # of HH served in last Op. Yr.   Additional Cost per HH

*do not include in-kind expenses

List other funding sources included above (if applicable):

Total Project Funding =_____/_____= _____

                               CoC +Other Project Funding*   # of HH served in last Op. Yr.   Total Cost per HH

Number of households served in the last operating year:_____

Average size of household in the last operating year:_____