



## *economics of homelessness*



*“The benefit of having a coordinated homeless services system is that we can maximize resources, measure progress and implement outcomes-driven strategies to end homelessness in our community.”*

- Kevin Finn, President & CEO

## *Coordinated, cost-effective, and outcome-driven strategies*

Through an integrated network of 30 homeless service providers, Strategies to End Homelessness oversees a centralized emergency shelter hotline, as well as homelessness prevention, street outreach, emergency shelter, and housing services, all working together to reduce and then end homelessness.

Each client receives timely, appropriate, and cost-effective housing and services within a coordinated system that improves self-sufficiency and minimizes recidivism. Our work is outcomes-focused and driven by real-time data used to track trends, identify solutions, and engage in strategic planning to lead a further reduction in homelessness.

## *What do homeless services cost per person annually?*



Over a lifetime, the average person that goes through our system of care generates a system-wide cost of

**\$3549**

## *Prevention leads to success*

Local prevention programs have shown a 92% success rate at keeping those most at risk of losing their homes from entering homelessness. In 2014, homeless prevention services exhibited the lowest costs per person served, while retaining the highest success rate out of all our other programs. While prevention is the most cost-effective option, every program plays a critical role in meeting the various needs of people experiencing homelessness.

Note: Unless otherwise noted, all data presented in this fact sheet were retrieved from VESTA, our community's Homeless Management Information System.

## *Return on investment*

Collaborative fundraising and service management are hallmarks of our system. Homeless services providers are measured against standardized outcomes that match or exceed standards set by the U.S. Department of Housing and Urban Development. Our comprehensive, community-wide client database allows us to identify solutions and see trends, which drive strategic planning for the system.

## *Our community impact*

Strategies to End Homelessness leads a coordinated system of care for the homeless and those at-risk of becoming homeless throughout Greater Cincinnati. We are a non-profit organization that leverages our unique position in the community to consolidate homeless assistance services across 30 local agencies. We employ economies of scale and use outcomes data to ensure the effectiveness of our programs. Our goal is to maximize the impact of funding we oversee from federal, state, and local government sources, as well as local community investment, toward the goal of reducing and then ending homelessness.

*To donate or learn more, visit our website [strategiestoendhomelessness.org](http://strategiestoendhomelessness.org) or call 513.263.2785*

*Strategies to End Homelessness is funded in part by the City of Cincinnati and Hamilton County, is a United Way Agency Partner, and is a Better Business Bureau Accredited Charity.*



*help us  
end  
homelessness*



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